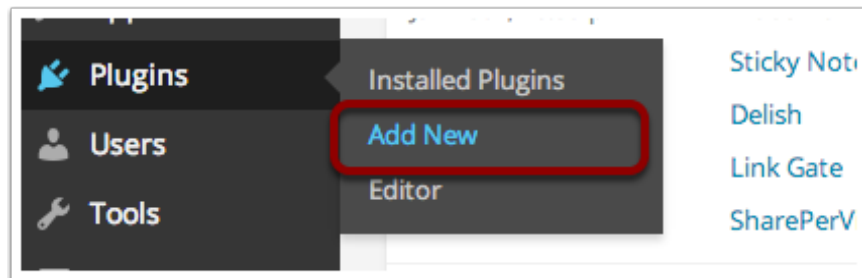


# User Guide

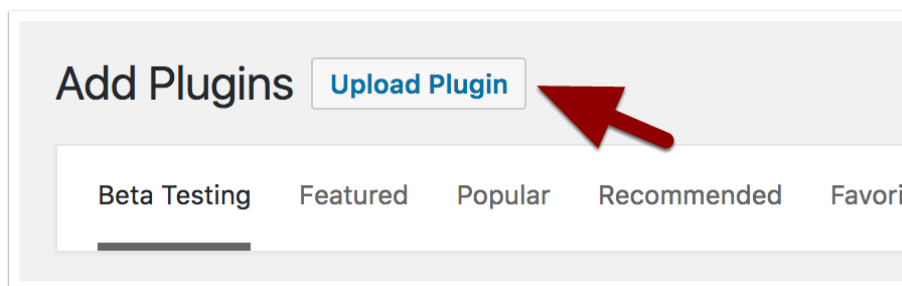
## Installing A Plugin

To install a plugin, go to Plugins >> Add New



## Upload plugin

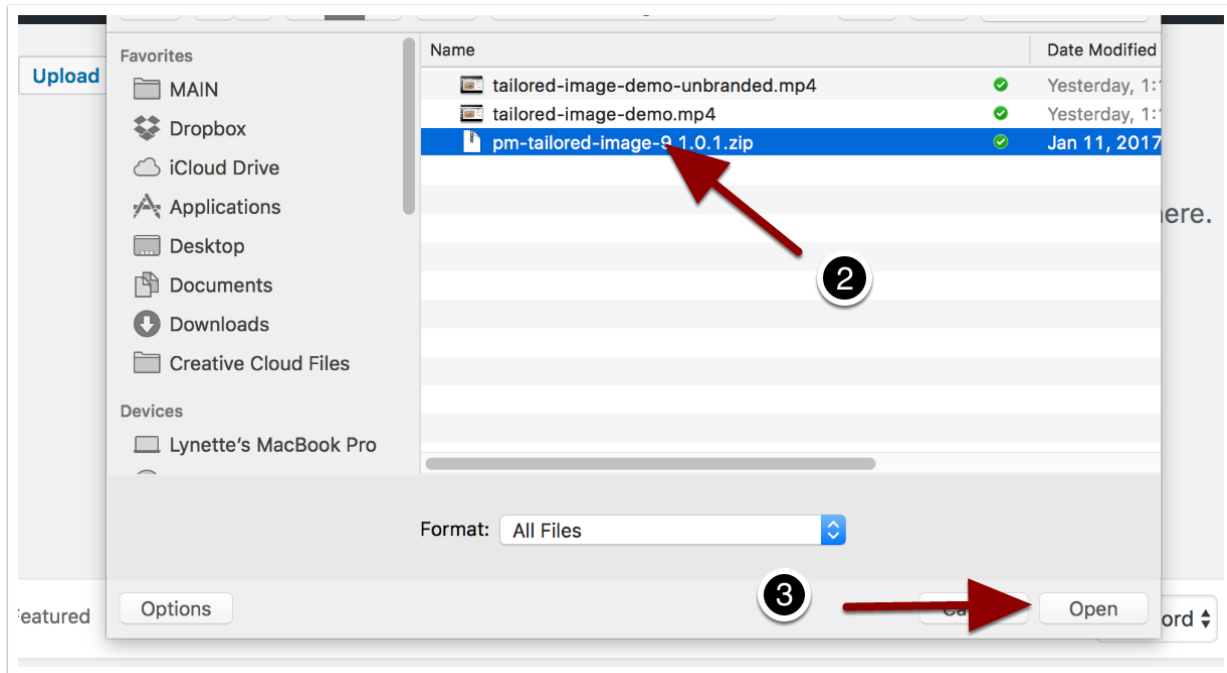
Click Upload Plugin



# User Guide

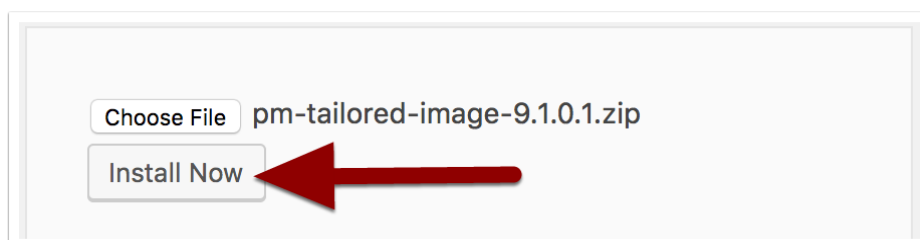
## Choose Upload File

1. Click Choose File
2. Locate the zipped file of the plugin you'd like to install
3. Click Open



## Install The Plugin

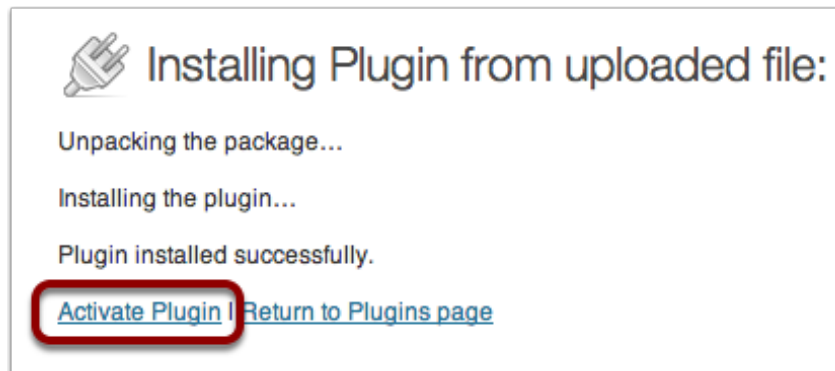
Click Install Now



# User Guide

## Activate The Plugin

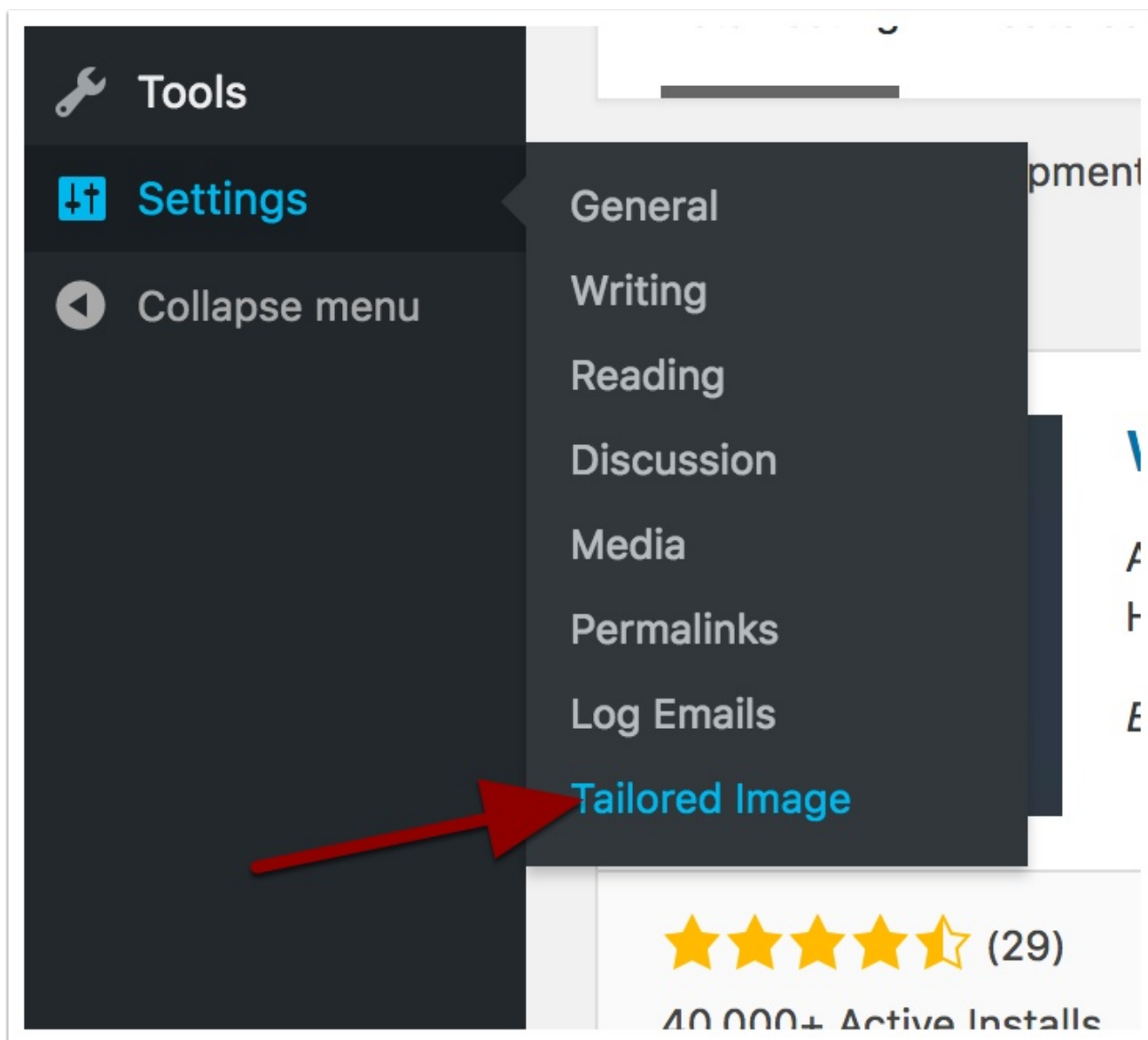
After successfully unpacking and installing the plugin, click *Activate Plugin*.



# User Guide

## Set Up An Image To Personalize

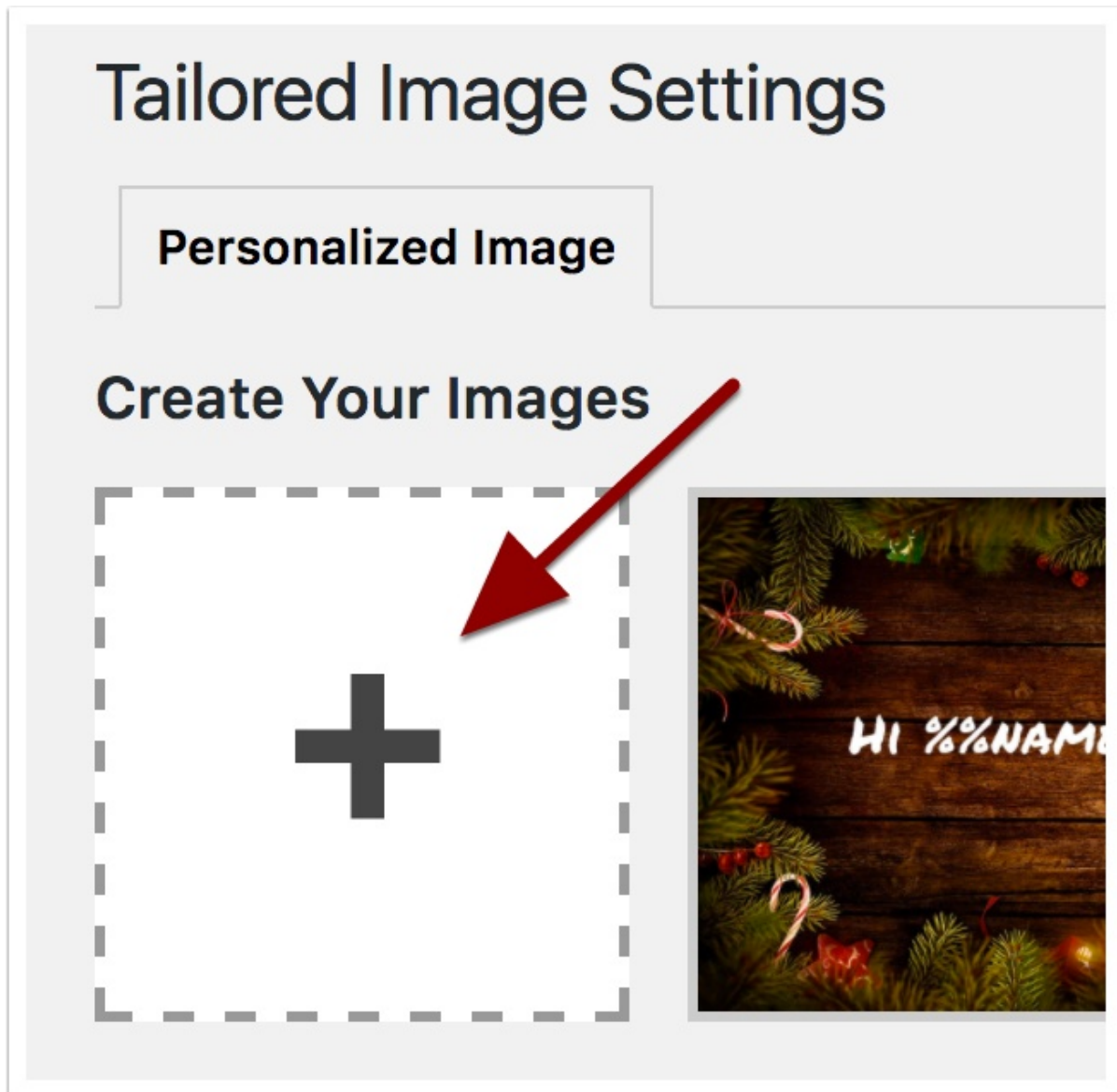
After installing the plugin, there will be a new link under the Settings menu. Click that.



# User Guide

## Create An Image

Click the square with the (+) icon to start

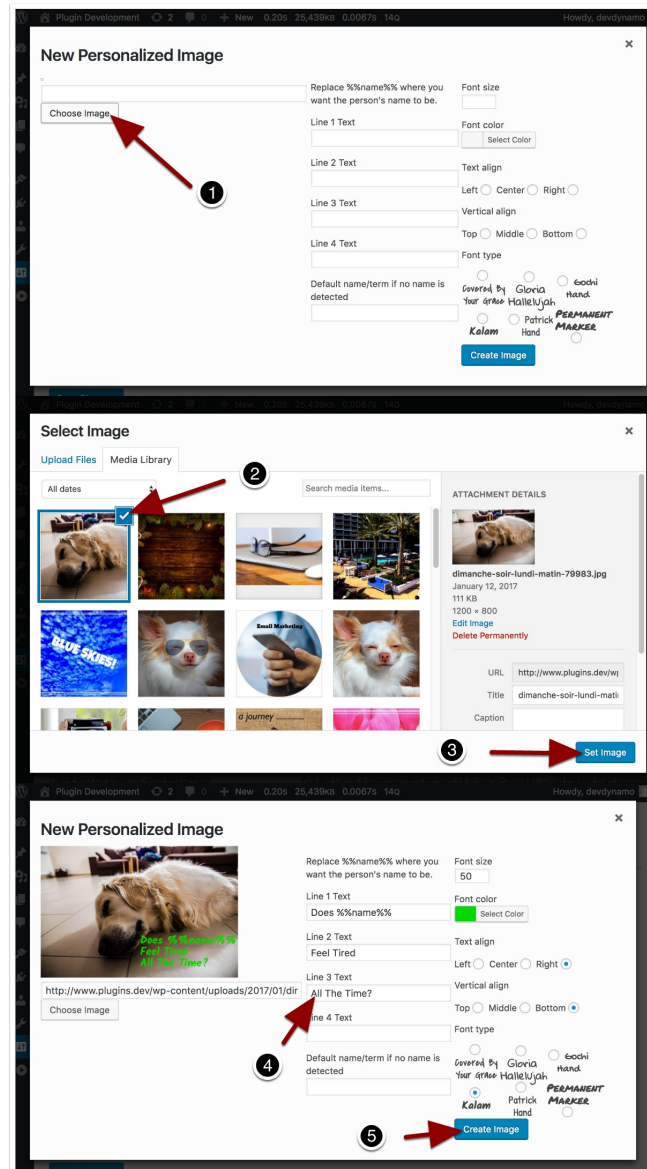


# User Guide

## Choose Your Background Image

1. Click the Choose Image button.
2. Select an image you want to use. **IMPORTANT:** The plugin works best with JPG images and must have the file extension .jpg. If you are not seeing an image you uploaded previously that is because only JPG images will be displayed for you to select.
3. Click Set Image
4. Enter the text you want to add to the images. Do not forget to include %%name%% wherever you want your visitor's name to appear. Customize it's appearance.
5. Click create image

# User Guide



## To Edit An Image

1. If you made a mistake, or want to change something, hover over the image and click Edit.
2. Make your edits

# User Guide

3. Click Edit Image to complete edit

### Tailored Image Settings

Personalized Image

#### Create Your Images

### Edit Personalized Image

<http://www.plugins.dev/wp-content/uploads/201>  

Choose Image

Replace %%name%% where you want the person's name to be.

Line 1 Text  
Does %%name%%

Line 2 Text  
Feel Tired

Line 3 Text  
All The Time?

Line 4 Text

Default name/term if no name is detected  
Fido

Font size  
50

Font color  
Select Color

Text align  
Left ☐ Center ☐ Right ☒

Vertical align  
Top ☐ Middle ☐ Bottom ☒

Font type  

☐ Covered By Your Grace  
☐ Gloria Hallelujah  
☒ Kalam  
☐ Patrick Hand  
☐ Gochi Hallelujah  
☐ PERMANENT MARKER

Edit Image

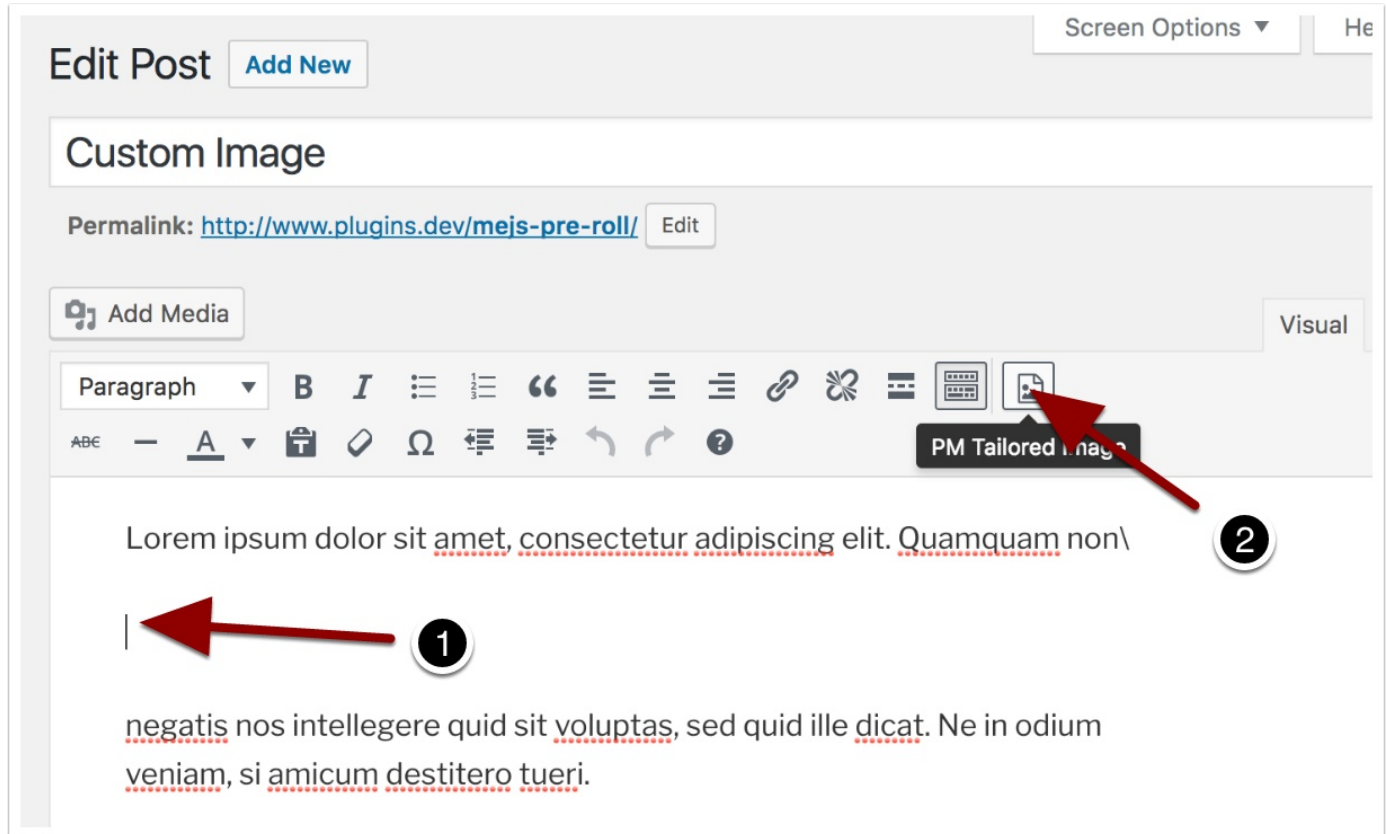
## Adding The Image To A Post

Once you have set up your images, they can be added to any post or page.



# User Guide

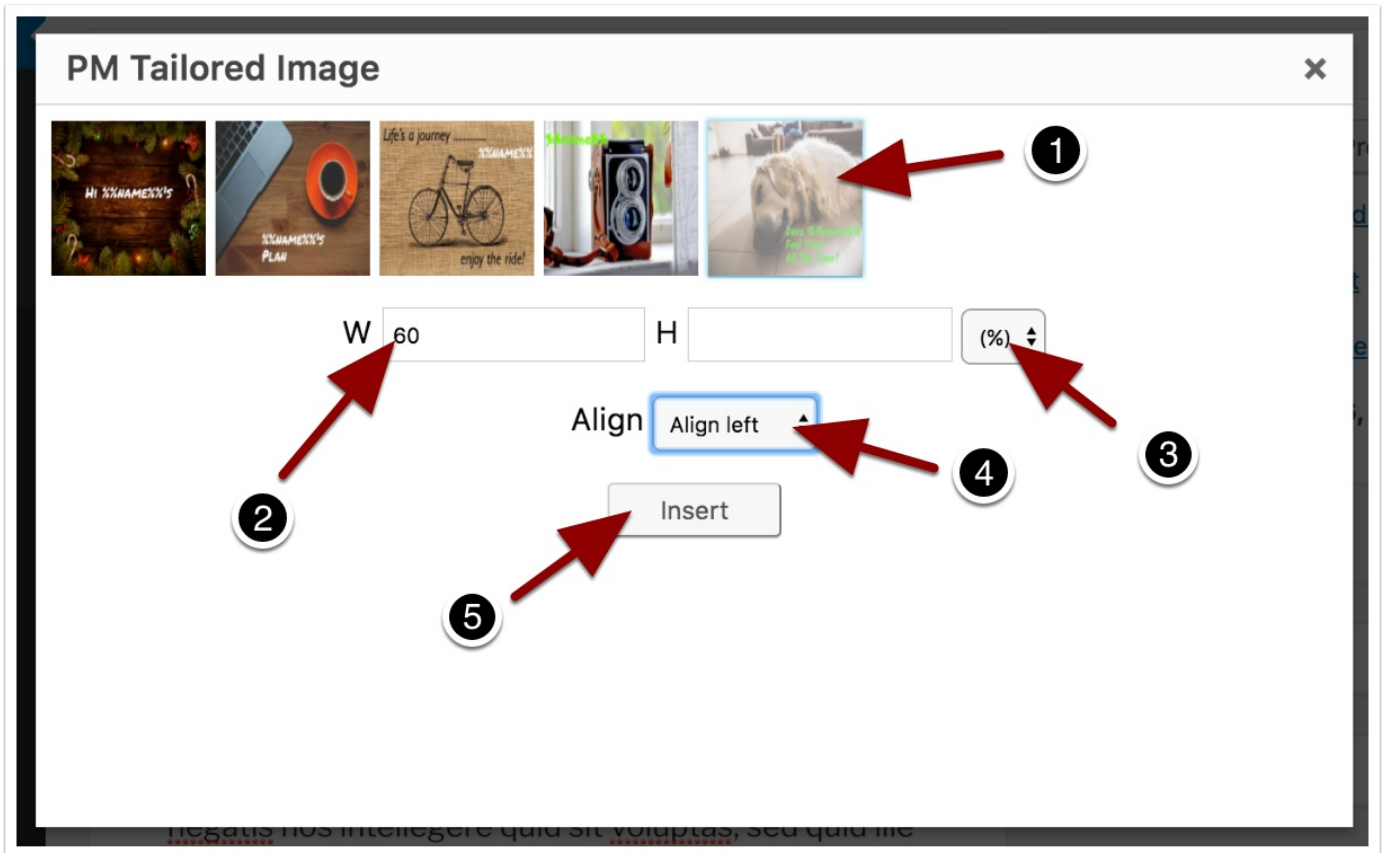
1. In the post editor, place your cursor where you want the image to appear.
2. Click the Tailored Image button.



# User Guide

## Select Image To Add

1. Click on the image you want to add. It will be greyed out with a light blue border when selected.
2. Enter a width size (numbers only) and height if you prefer.
3. Choose if the width and height is to be in % or pixels
4. Choose how the image should be aligned (please note if your theme does not support the default image alignments this may not work properly)
5. Click Insert.



# User Guide

## Example Of Inserted Image

Once you insert the image, you will see a preview of it in your editor.



## To View Page With Personalized Image

On pages where you have placed the personalized image, simply add the following to the end of the URL

**?ci\_name=Replace+With+Visitor+Name**

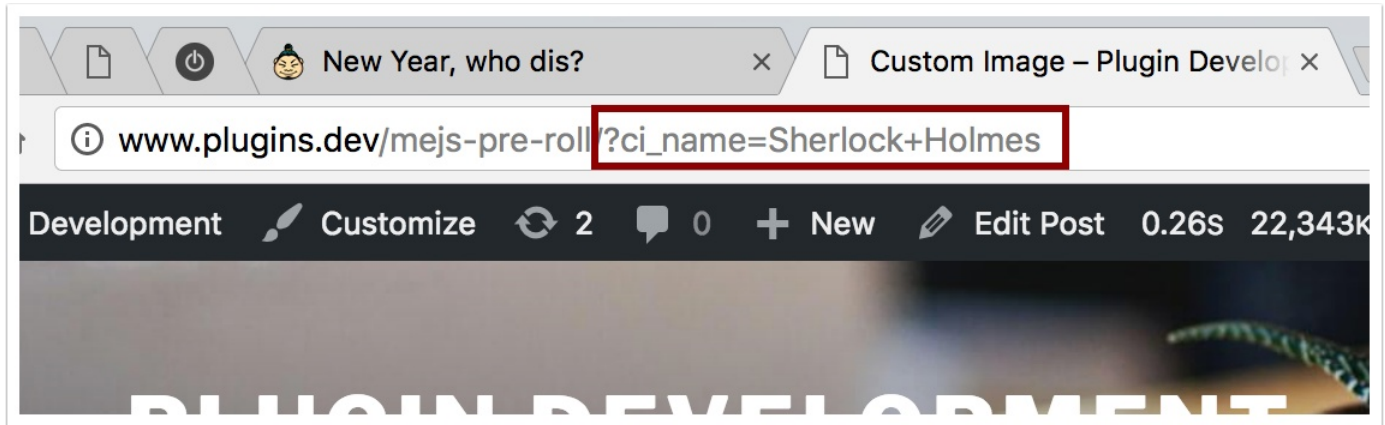
If your page already has a ?variable behind it e.g. [www.somesite.com/page/?existing=variable](http://www.somesite.com/page/?existing=variable), then what you need is to append this instead:

**&ci\_name=Replace+With+Visitor+Name**

# User Guide

so it will become `www.somesite.com/  
page/?existing=variable&ci_name=Replace+With+Visitor+Name`

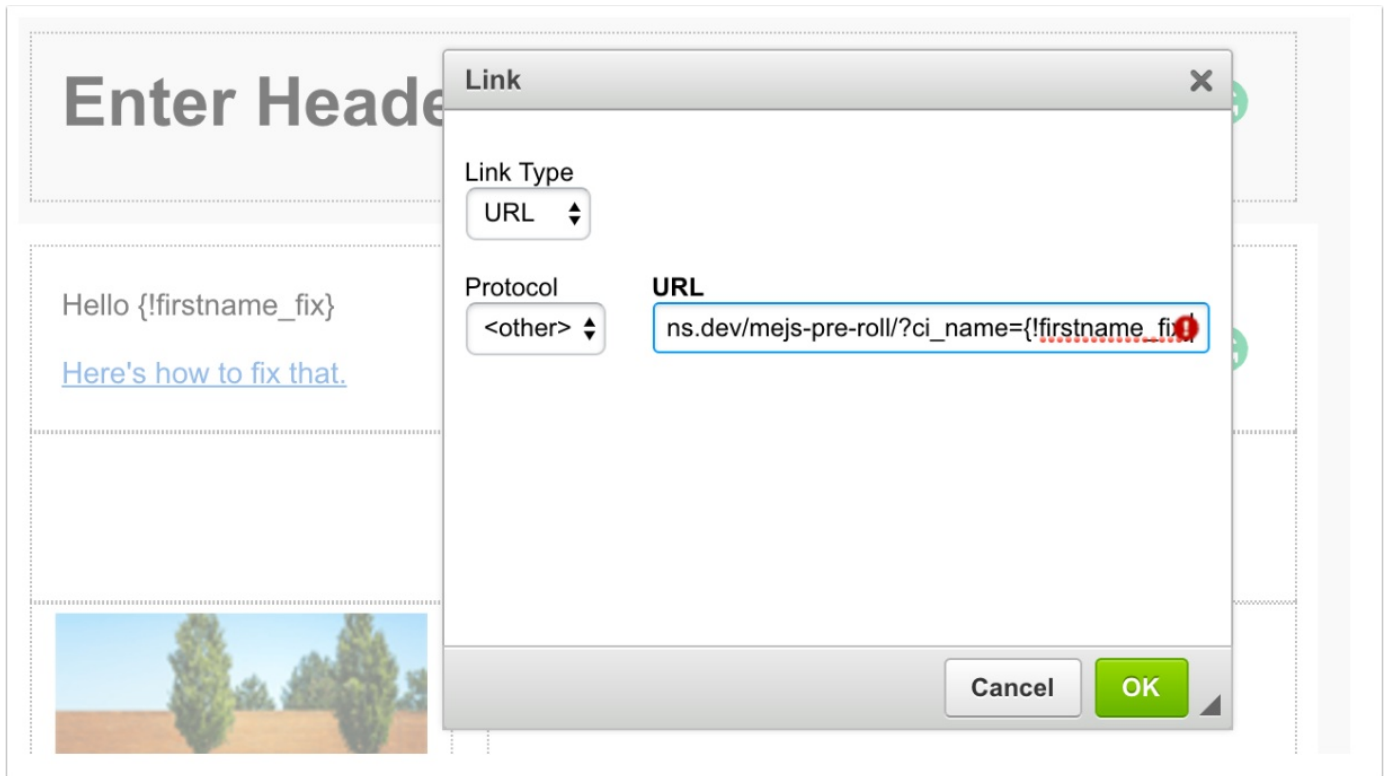
Note the difference. It begins with & instead of ?



# User Guide

## Example For Aweber

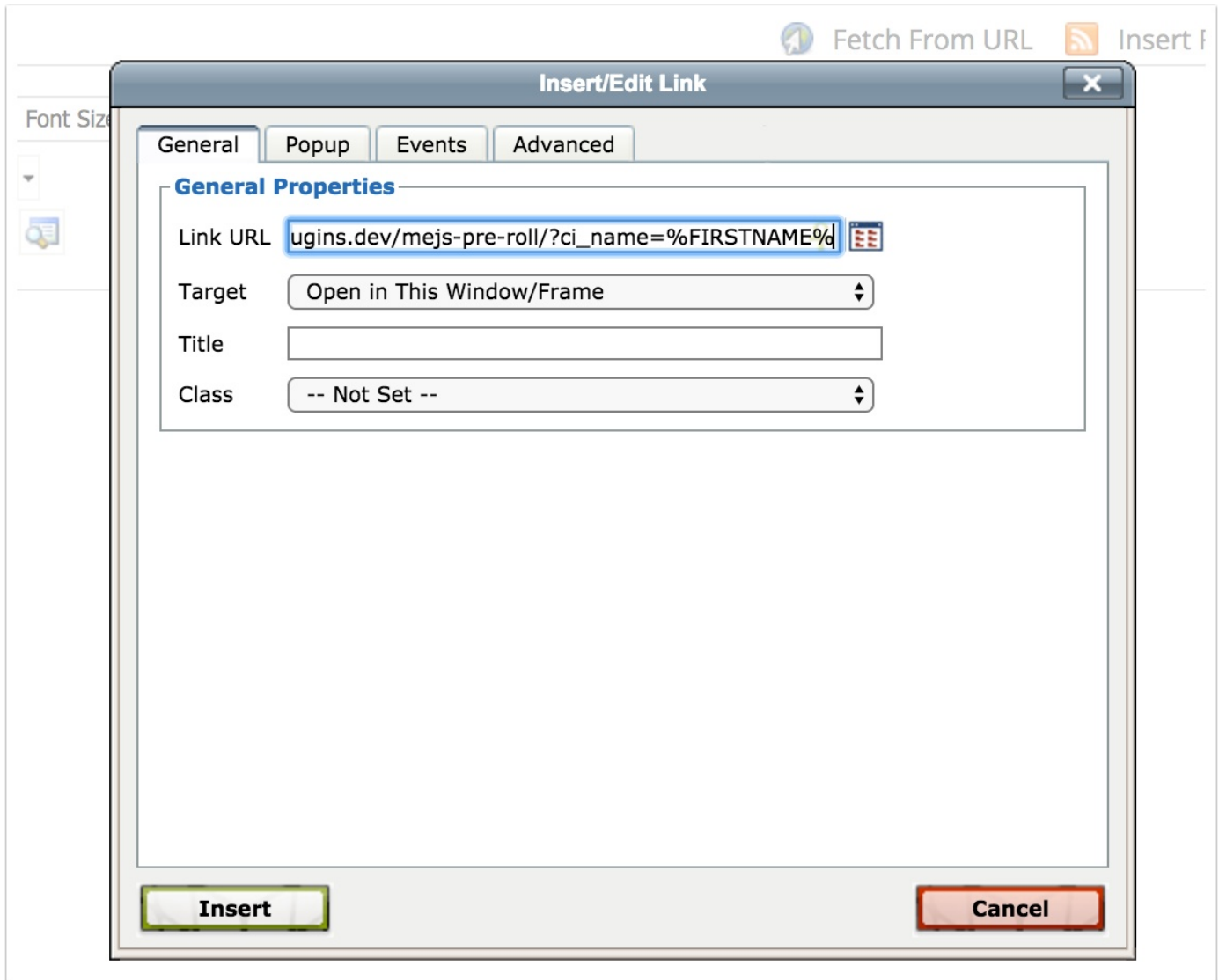
When directing a subscriber to your page in Aweber, you can fashion your link with the {!firstname\_fix} merge code.



# User Guide

## Example For Active Campaign

When directing a subscriber to your page in Aweber, you can fashion your link with the %FIRSTNAME% merge code.



The screenshot shows the 'Insert/Edit Link' dialog box in Aweber. The 'General' tab is selected, and the 'Link URL' field contains the text 'ugins.dev/mejs-pre-roll/?ci\_name=%FIRSTNAME%'. The 'Target' dropdown is set to 'Open in This Window/Frame'. The 'Title' field is empty, and the 'Class' dropdown is set to '-- Not Set --'. The 'Insert' button is highlighted in green, and the 'Cancel' button is highlighted in red.

Fetch From URL Insert f

Font Size

Insert/Edit Link

General Popup Events Advanced

**General Properties**

Link URL

Target

Title

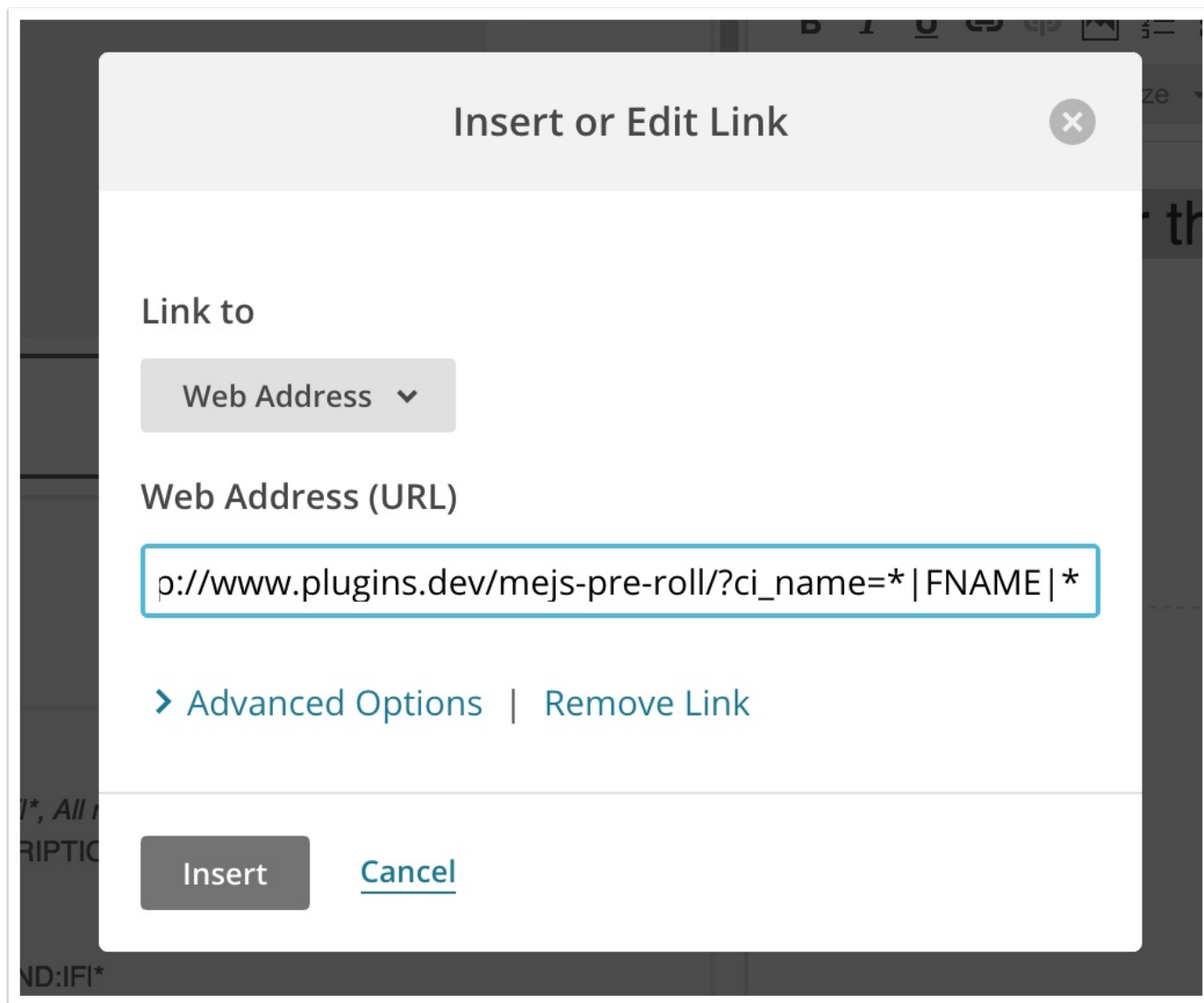
Class

Insert Cancel

# User Guide

## Example For MailChimp

When directing a subscriber to your page in Aweber, you can fashion your link with the `*|FNAME|*` merge code.



The screenshot shows a modal dialog box titled "Insert or Edit Link" with a close button (X) in the top right corner. Inside the dialog, there is a section labeled "Link to" with a dropdown menu currently showing "Web Address". Below this, the "Web Address (URL)" field contains the text `p://www.plugins.dev/mejs-pre-roll/?ci_name=*|FNAME|*`. At the bottom of the dialog, there are two buttons: "Insert" and "Cancel". Above the "Cancel" button, there are links for "> Advanced Options" and "Remove Link".

# User Guide

## Using Shortcodes Instead

The plugin supports shortcodes for use in other areas that support it, this is the shortcode you want to use:

```
[pm_tailored_img img_key="8" width="60" height="" unit="%" align="alignleft"]
```

To find your image key, hover of the image you want to use. The key will be displayed. Be sure to modify the width, height and alignments.

Note: unit variable accepts % or px only

Note: align variable accepts none, alignleft, aligncenter, and alignright



# User Guide

## Tailored Image Settings

Personalized Image

### Create Your Images



Save Changes