Hey there, Friend!

Are you still deciding if you are going to take a leap of faith and start your Shopify store? Have you already looked into some of the other ecommerce options out there? If you haven’t, you really should – not because you’ll find something better than Shopify to create your ecommerce store; in fact, specifically because you won’t. There is nothing better to get you making sales and online than Shopify and once you have made that decision, getting *Shopify Secrets* should be a no-brainer. Want to know just how Shopify stacks up to the competition? Here are some facts that you might not be aware of.

Did you know that many of the major Shopping platforms started before Shopify even existed? For example: 3D Cart actually started around 2004 and over time, the interest in the platform has flat lined. Volusion is the next oldest, starting in 2006 and then Shopify, Bigcommerce and BigCartel all started around 2007 and while interest and search traffic in many of the platforms has risen slightly – from 50 to 100% - search traffic for Shopify has risen more than 3000% from 2007 to 2016. Obviously, they are doing something right!

When it comes to price, BigCartel is the least expensive of these, but also doesn’t have as many features as you would probably want. Shopify is right there with the other four as far as price but offers an amazing array of features.

But one of the reasons that so many users choose Shopify over the others is the backend control panel. Not only does it allow you to control the multitude of features that Shopify offers, but it is also pretty easy to use. If you just want to go with the basic Shopify setup you can do pretty much everything with only minimal help on the interface.

However, remember that Shopify is an incredibly robust and powerful program and with the right knowledge and tools you can turn your store from a regular e-store into a powerhouse of sales. That’s why *Shopify Secrets* was written!

So, if you were still on the fence about Shopify then rest assured this is the right decision for you to make. Go with Shopify because they have everything that you could possibly want, are priced just as competitively as any of the competition platforms, and they have a lot more to offer. Why not get your ecommerce website started now!?