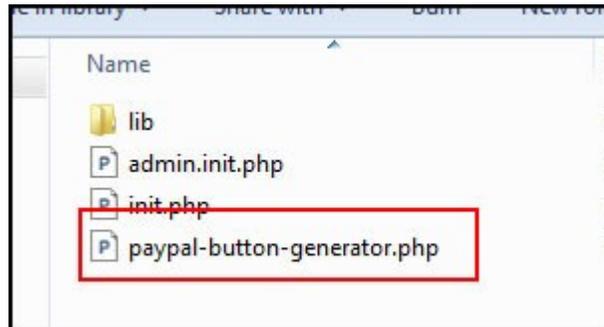


Personalizing Your Plugin

In order to personalize your plugin, you just need to change a few simple lines inside the plugin itself. It's as easy as editing a document. Open The paypal-button-generator.php file in notepad or any other basic text editor. Do not open it in Microsoft Word, Open Office Writer, or any other Rich Text Editor.



At the top are six lines that tells Wordpress about the plugin. To make the plugin have your personal credentials, simply change the following:

- **Plugin Name:** Change this to whatever name you want for your plugin.
- **Plugin URI:** Change this to the url of where you are distributing this plugin.
- **Description:** Enter the description of your plugin here.
- **Author:** Place your name here.
- **Author URI:** Put the url of the site about you or even just the product site again.

```
paypal-button-generator.php X
1 <?php
2 /*
3 Plugin Name: Paypal Button Generator
4 Plugin URI: http://www.your_product_url_here.com/
5 Description: Enter Your Description Here
6 Version: 1.0
7 Author: Your Name Here
8 Author URI: http://www.your_home_url_here.com/
9 */
10
```

Click Save and you are finished!

Plugin Settings

Many of the options that come with the plugins are just fine to keep by themselves, but if you want to personalize it even more, you can change these options.

- **PBG_NAME:** This is the name of your Plugin and what is displayed on the options page of the plugin.
- **PBG_MENU_NAME:** This is the link that is clicked on in the settings menu.
- **PBG_SLUG:** This is a unique identifier used by wordpress. If you change the name of the folder for this plugin, you must change this value as well.

```
11 /** Plugin Settings */
12 define('PBG_NAME', 'Paypal Button Generator');
13 define('PBG_MENU_NAME', 'Paypal Options');
14 define('PBG_ACCESS_LEVEL', 'manage_options');
15 define('PBG_SLUG', 'paypal-button-generator');
16
```

Add A “Powered By” Link

If you want to increase traffic to your site, make everyone who uses this plugin have a powered by link at the bottom of their blog.

To enable this option:

- Set the **PAYPAL_POWERED_BY_LINK** option to true
- Set the **POWERED_BY_LINK_URL** to your own site.
- Set the **POWERED_BY_LINK_TEXT** to whatever keywords you want people to click or whatever you want to get ranked for in the search engines.

```
17 /** "Powered By" Link Settings */
18 define('PAYPAL_POWERED_BY_LINK', false);
19 define('POWERED_BY_LINK_URL', 'http://www.your-domain-here.com/');
20 define('POWERED_BY_LINK_TEXT', 'Your Keywords Here');
21
```

Donations

If you want to give this plugin away for free, you can still make money by enabling a donation link in the options page.

To turn on the donation button:

- Set the **PBG_DONATE** link to true.
- Enter your paypal email address into the **PBG_DONATE_EMAIL** field.

```
22 /** Donate Link Settings */
23 define('PBG_DONATE_LINK', false);
24 define('PBG_DONATE_EMAIL', 'your-paypal-email-here@yourdomain.com');
25
```