

K A R I N
H A W O R T H

5

STEPS
TO PROFIT

WWW.KARINHAWORTH.COM

“How to Quit Your Job and Work Full Time Online”

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An Introduction

This report was written to give you an overall view of the details involved in quitting your 'old Job' and beginning a 'New Job' online. It seems to be an overwhelming challenge, so I'm glad you're reading this now, because I am providing you with a full spectrum of you getting started.

There are just two parts to this report...The Groundwork which establishes the foundation required for my system to work. It is the preparation for “The Five Steps To Profit”. The second part is the system itself in which I provide you with each of the five steps within that system.

But before we get started, I want to include the following statement. It is specifically for Affiliates:

It matters Not, if you are an affiliate or you want to create your own product, this guide reflects both pathways. Whether you are looking for the right niche to work in or the correct product to get behind...as an affiliate or vendor, the principles are the same.

This report is to provide the reader with a simple and clear map for beginning a New Job online. I will begin with the groundwork.

Part One:The Groundwork

1. Developing the right mindset,
2. Choosing a lucrative niche
3. Deciding on a topic you want to learn about.

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The first being mindset. I have not seen enough on the subject in the reports I've read. And to me, it is an imperative piece to the online puzzle.

When someone does anything in life, there is always a specific way of thinking and feeling that is required, in order to do it well. That is having the correct mindset for the job.

So, here we go...

Mindset starts with Quitting that old job. It has to happen to begin the new one, full time. You can 'just do it' (Cold Turkey) or take your time, ease into it, a step at a time. I did it the first way, even though I knew I was risking a lot. I don't recommend it to you, just saying that's how I did it.

Whichever way you choose, your mindset must be in place, to succeed. If you play soccer with the attitude of a typist, how does that look? Would that make you a successful soccer player? I know that's a crazy example, but you get it, right?

Okay, here's how it goes in the most basic terms.

Are you the type of person who yells about every negative and only happy when things are going right? Are you one of those who say stuff like, "Once I get enough money generating, I'll be able to focus and be happy" ?

Way too many folks are Hot on that one, but here's the truth:

It's the other way 'round; You've got to have that 'Happy/Focus' to get the money heavy, your way. I know that's asking a lot but, really you have to. Sorry to break the news, but you know it makes sense.

Searching for the lucrative Niche:

You need to really look hard. Ask yourself these questions:

Is it profitable? Do you like learning about it? Is it popular? Can you feel passionate about it?

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The Warrior Forum is a good place to begin your search for the most lucrative niches. Read what warriors are talking about. It's that simple and it's all there. Product owners, affiliates and newbies are all connecting within that forum.

As far as the best niches to pursue, relationships, Personal Development and Internet Marketing are the top three.

I personally believe that the IM niche is the most profitable. There are more folks in that niche and they have problems that need solutions. You can look through the marketplaces of [JVZoo](#), [Warrior+](#) or [ClickBank](#) for what's popular and profitable.

How About that Hot Topic?

Check the Warrior Forum for topics. First off, find what you are comfortable learning about and have that confident attitude. Go to the same spots I listed above for your niche search. But this time, be looking for the topic that suits you but will bring you results, monetarily. It could be List Building, SEO or Video .

Part Two: My System

“The Five Steps to Profit”

by, Karin Haworth

Step One:

Problem—Look for a group of people in your chosen niche. Look for those people who are desperate for a solution to one common problem, preferably

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one you have personally encountered. Some great places to find the most common and popular problems are the Warrior Forum, [JVZoo](#), [ClickBank](#) and [Warrior+](#).

Step Two:

Provide –Search for solutions in places where you looked for the problems. Watch for a match to the problem you've discovered. The solution could be one you see already existing, but could be improved. It just needs to solve the problem you chose. Provide the solution.

Step Three:

Proof—Give them the proof. Make certain you document all the proof you have. And show them how it will clear up their problem. Using the solution yourself is the BEST proof. This is so, whether you an affiliate or not.

Step Four:

Product—Offer the product that reflects the problem, solution, and proof. Launch it! You've completed all the steps prior to this point and it's time to move forward and offer your work to the public.

Step Five:

Profit—Resolving the situation for all those desperate people brings profit for them and for you...Whoo Hoo! Go pack your bags for a vacation; you deserve every moment of it!

My Conclusion

There are two parts to this report that I covered.. The first was the Groundwork, which was compiled of developing the right mindset, choosing a lucrative niche and finally deciding on a Hot topic you want to learn about.

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In part two, we went over my system called "Five Steps To Profit". The steps were, finding a common problem for a group of people in the niche you chose to work in. Locating the appropriate solution to that problem, documenting the proof that the solution works and then offering the product to the public and finally receiving the profits.

If you liked this report, you may want to check into the whole system, in detail. You'll also get my Bonus called, "Setting Up Your Business"

It is a report that gives you the entire list of instructions regarding exactly what you need to do for getting your New job online up and going.

All the best,

Karin Haworth

Resources and Tools

derrickandyke.com ~ This is where I received my marketing education.

<http://aweber.com/> ~ My recommendation for a solid autoresponder (\$1. trial /1st month)

This is the world's largest forum for Internet marketing. It's where you'll find people who are making a living online or trying to find a place to begin. You'll find a ton of folks ready to help others find their way.

The following are three main places where vendors go to sell their products and affiliates look for products to promote.

~ jvzoo.com ~ warriorplus.com ~ clickbank.com

<http://wpoptins.com/> ~This is the original page maker of it's kind. It is amazingly simple and effective. I recommend this one to beginners.

["WP Gold Member"](#) ~ This creates membership sites for your long term business, whether for promoting affiliate products or those of your own.