**How to Sell a Service Online**

There are plenty of different ways to make a living marketing yourself online. Unfortunately, the majority of them involve complicated elements that might be off putting to someone who isn’t already familiar with the world of internet marketing.

In this post then, we’ll look at something that should be a lot simpler to understand for many people: selling a service.

The idea is very straightforward here: you simply find something you’re good at and that you can supply over the web and then advertise your services. It’s just like being a freelancer *offline* except you get to choose who you work, when you work and how much you work much more easily.

**Types of Services to Provide Online**

So what types of services are there that you can supply online?

One very easy example is writing. If you are good at writing copy, then you can write for companies that need advertising copy, content writing for their website or a range of other types of writing. To supply the work, all you need to do is to send word documents via e-mail and most clients will be able to pay you via PayPal.

Another type of service you can provide online is web design. This is one of the most common types of services you will find businesses providing and it’s an excellent choice if you know how to use WordPress and you have a good eye for graphic design.

SEO services are also very popular and in this case you will be earning money for marketing. You can also branch out and offer a more comprehensive marketing package that might also include branding, social media marketing and content creation.

There are countless more options too though. Whether you want to be a proof-reader, a coder, a consultant, a personal trainer, a music composer, a narrator or a video editor there are *tons* of options available for you.

**Finding Work**

In order to start finding work, all you need to do is to look for a marketplace to sell your skills. Often you’ll be selling to businesses, so a good place to look is on freelancer sites that are frequented by business owners such as UpWork or Elance.

Another option is to post your services in webmaster/marketing forums such as Warrior Forum. If you price yourself well, then you can actually get work for years from a single advert!