**Top Tips for Working From Home as a Digital Marketer**

If you make the decision to become a full time digital marketer, then you’ll not only be changing your career but your entire way of life. As a digital marketer you’ll be someone who is able to work from anywhere in the world, who doesn’t answer to a boss and who can potentially earn much more money by running their own business with very low overheads.

But there are challenges here too. One such challenge is how you stay motivated when working from home. Another is how you go about stocking up on hardware that will offer enough power for what you need to do without breaking the bank.

This article will help you with those things and more.

**Staying Motivated**

One thing to keep in mind is that the phrase ‘work from home’ doesn’t necessarily have to be literal. Think of it instead as working ‘not from an office’.

And actually, it’s *highly* recommended that you *leave* the home if you want to get the most out of yourself in terms of productivity. Working in your house makes it very difficult to stay motivated and not to get distracted by your games console, the internet or the TV.

So where can you go instead? One option is to work in a coffee shop (the caffeine will help with your work). Another is to work in a public library. Either way, this is a great way to stay focussed and to put yourself in a productive zone.

**Hardware**

To do this though, you’re of course going to need the right hardware. This will need to be something light and portable while remaining powerful enough to handle all the work you’re going to throw at it.

So what hardware will work for you? If you’re working primarily as a writer or marketer then you won’t need anything particularly powerful. In this case, something like an iPad or an Android tablet will work even, along with a portable keyboard. The Universal Folding Keyboard from Microsoft is a great choice that’s able to fit into a pocket.

If you need to do video editing though then you’ll want something with a bit more oomph that’s still light. A great choice in this case is the Microsoft Surface Pro 4. This is a device that is sleek and can even be used as a tablet but is simultaneously powerful enough to power video editing software.