



FACEBOOK REMARKETING

M a d e E a s y

TOP RESOURCES REPORT

**Skyrocket Your Business Success
with our Latest Facebook
Remarketing Strategies**



Facebook Remarketing Videos

- ✓ https://www.youtube.com/watch?v=oxXvxjRb_7Q
- ✓ <https://www.youtube.com/watch?v=xYzp585cW68>
- ✓ <https://www.youtube.com/watch?v=CxIxPLHd2dg>
- ✓ <https://www.youtube.com/watch?v=4Sr77KBchVY>
- ✓ <https://www.youtube.com/watch?v=d7rkPLK9RYU>
- ✓ <https://www.youtube.com/watch?v=V4WkOgcIC8Q>
- ✓ <https://www.youtube.com/watch?v=fX2Zoc7XS3Q>

Facebook Remarketing Tools

- ✓ <http://adespresso.com/>
- ✓ <https://datify.co.uk/>
- ✓ <http://www.appaddictive.com/>
- ✓ <http://www.merchenta.com/>
- ✓ <https://retargeter.com/>
- ✓ <http://www.adroll.com/>
- ✓ <https://www.perfectaudience.com/>
- ✓ <http://adparlor.com/>
- ✓ <http://www.qwaya.com/>
- ✓ <http://instantfbpresence.com/>

Facebook Remarketing Training

- ✓ <https://www.facebook-studio.com/news/item/introducing-facebook-exchange>
- ✓ <https://www.facebook.com/business/news/custom-audiences>
- ✓ <https://www.facebook.com/help/274669426037482>
- ✓ <http://oneminutefb.com/pixel-training/>
- ✓ <http://searchenginewatch.com/article/2213760/How-to-Use-Facebook-Custom-Audiences>
- ✓ <http://www.jonloomer.com/2014/01/28/website-custom-audiences-facebook/>
- ✓ <http://www.socialmediaexaminer.com/facebook-website-custom-audiences/>
- ✓ <http://www.clickz.com/clickz/column/2334169/quick-guide-to-retargeting-on-facebook-website-custom-audiences>



- ✓ <https://www.tabsite.com/blog/setup-facebook-custom-audience-retargeting-ad/>
- ✓ <http://www.smartinsights.com/social-media-marketing/facebook-marketing/use-custom-audiences-facebook/>
- ✓ <http://adespresso.com/academy/>
- ✓ <https://retargeter.com/resource-center>

Facebook Remarketing Blogs

- ✓ <https://blog.kissmetrics.com/remarketing-and-retargeting-services/>
- ✓ <http://www.degordian.com/blog/remarketing-101/>
- ✓ <http://blog.adstage.io/2014/05/30/how-to-remarket-on-facebook-with-website-custom-audiences/>
- ✓ <https://retargeter.com/blog/retargeting/googles-dynamic-remarketing-an-overview>
- ✓ <http://moz.com/blog/remarketing-how-to-make-your-content-marketing-seo-up-to-7x-more-awesome>

Facebook Remarketing Forums

- ✓ <https://productforums.google.com/forum/#!topic/tag-manager/yKGfnq-ZJAQ>
- ✓ <http://www.warriorforum.com/ad-networks-cpm-cpl-display-sem/702968-facebook-retargeting.html>
- ✓ <http://www.warriorforum.com/ad-networks-cpm-cpl-display-sem/950067-facebook-retargeting-software.html>
- ✓ <http://www.warriorforum.com/warrior-special-offers/971373-facebook-911-profit-only-12-11-ad-spend-retargeting-massive-roi-can-you.html>
- ✓ <http://www.warriorforum.com/ad-networks-cpm-cpl-display-sem/931066-retargeting-teespring-audience-through-facebook.html>
- ✓ <http://www.warriorforum.com/ad-networks-cpm-cpl-display-sem/974044-retargeting-facebook-cpm-cpc.html>
- ✓ <http://www.warriorforum.com/warrior-special-offers/983623-free-facebook-tracking-retargeting-software.html>



Facebook Remarketing Affiliate Programs

- ✓ https://www.jvzoo.com/products?csrf_protected=4988da941c49fac1d2d5da64052ee234&terms=facebook+remarketing&cat=&subcat=
- ✓ https://www.jvzoo.com/products?csrf_protected=4988da941c49fac1d2d5da64052ee234&terms=facebook+retargeting&cat=&subcat=
- ✓ https://www.jvzoo.com/products?csrf_protected=4988da941c49fac1d2d5da64052ee234&terms=facebook+custom+audience&cat=&subcat=
- ✓ http://www.amazon.com/s/ref=nb_sb_noss?url=search-alias%3Daps&field-keywords=facebook%20remarketing
- ✓ http://www.amazon.com/s/ref=nb_sb_noss?url=search-alias%3Daps&field-keywords=facebook+retargeting&rh=i%3Aaps%2Ck%3Afacebook+retargeting
- ✓ http://www.amazon.com/s/ref=nb_sb_noss?url=search-alias%3Daps&field-keywords=facebook+custom+audience&rh=i%3Aaps%2Ck%3Afacebook+custom+audience
- ✓ <http://www.offervault.com/facebook+custom+audience-affiliate-programs/>

Facebook Remarketing Demographics

- ✓ <http://www.alexasiteinfo.com/adespresso.com>
- ✓ <http://www.alexasiteinfo.com/datify.co.uk>
- ✓ <http://www.alexasiteinfo.com/appaddictive.com>
- ✓ <http://www.alexasiteinfo.com/merchenta.com>
- ✓ <http://www.alexasiteinfo.com/retargeter.com>
- ✓ <http://www.alexasiteinfo.com/adroll.com>
- ✓ <http://www.alexasiteinfo.com/perfectaudience.com>
- ✓ <http://www.alexasiteinfo.com/adparlor.com>
- ✓ <http://www.alexasiteinfo.com/qwaya.com>
- ✓ <http://www.alexasiteinfo.com/instantfbpresence.com>

Facebook Remarketing Webinars

- ✓ <http://www.youtube.com/watch?v=5b6cMGvWIok>
- ✓ https://www.youtube.com/watch?v=gEvC_YaesTI
- ✓ <https://www.youtube.com/watch?v=eRoPTjIXNxA>
- ✓ <https://www.youtube.com/watch?v=-5ibAEZIYjk>
- ✓ <http://www.shoemoney.com/retargeting-advertising-webinar>



- ✓ <https://www.youtube.com/watch?v=qSEVo49LX64>
- ✓ <http://adespresso.com/academy/webinars/>
- ✓ <https://retargeter.com/webcasts-and-presentations>
- ✓ <http://www.adroll.com/resources/webinars>

Facebook Remarketing Infographics

- ✓ <http://marketingland.com/infographic-retargeting-facebook-exchange-57193>
- ✓ <http://studio1design.com/how-to-use-facebook-remarketing-infographic/>
- ✓ <http://blog.adroll.com/leveraging-behemoths>

Facebook Remarketing Facts

- ✓ <http://stitcherads.com/dev/fbx-is-limiting-your-roi-for-facebook-advertising/>
- ✓ <http://www.agorapulse.com/blog/facebook-retargeting-intro-fbx-wca>
- ✓ <http://www.chango.com/resources/whitepapers/the-retargeting-barometer-report-q4-2013>