

How to Add 100 Fresh Leads to Your List Every Day for FREE!

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What you're about to discover is, without a doubt, the fastest and easiest way to build a list for free. You can easily add 100 to 500 fresh leads every single day with these methods alone.

In fact, I recently used just one of these methods to add over 1200 fresh subscribers to my list and it only took me 15 minutes to set it up.

Do not underestimate the vast potential of this system. It'll definitely be one of the most powerful strategies that you will ever use in your business.

I'll show you how to take your list from a few hundred to a few thousand subscribers *very quickly* using the techniques outlined below...

Method #1: Email Swaps

An email swap is where you make an agreement with another list owner to promote his offer to your list and in return, he promotes your offer to his list (it works for the ladies too)☺. In most cases, you'll both be promoting a free offer.

You'll also agree on a minimum number of clicks (anywhere from 10 to 1,000 or more). For example, if you agree on 100 clicks and you can only get ~50 per email, then you have to choices:

1. You could send the same email to your list 12 hours after the initial email. People live in different time zones. So you could send one broadcast at 4 PM EST and then schedule the same email with a different subject line for 4 AM EST, which is 12 PM in the UK and 11 PM in Australia.
2. You can re-send the same email to subscribers who didn't open it the first time. This is a standard feature at [Aweber](#) and [GetResponse](#). You should wait at least 12 hours before re-sending. See the help section at your autoresponder service for detailed instructions.

If you fall a little short and you need a few more clicks, you could add the swap link to the P.S. of another broadcast.

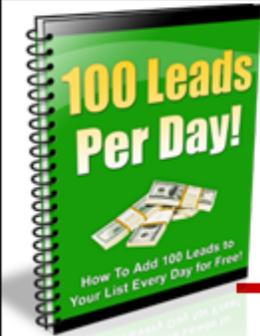
Method #2: Funnel Swaps

In addition to the email swap, you may also want to suggest that you both advertise each other's freebies on your download pages as a bonus.

This can be a simple link, a banner, or even an exit pop!

Here's an example of a banner I give my swap partners:

**FREE GIFT: 100 Leads Per Day
Listbuilding System (\$27 Value)**



**FREE Report Reveals How
You Can Add 100 Leads to
Your List Every Day for Free!**

[Click Here to Download](#)

Warning: do not use these techniques to build a list for the sole purpose of selling solo ads. You'll just wind up with a huge list of confused prospects who don't buy anything and you won't get good ratings or repeat business from your solo ad buyers.

Where to Find Swap Partners

[Safe Swaps](#) is hands down, the best place to find thousands of ad swap partners who can send you anywhere from 10 to 1,000 clicks per mailing. You don't need a huge list to get started and scale up fast.

They have everything automated and integrated with the top autoresponder services. They have built-in click and conversion tracking and a rating system to keep marketers honest.

This person has a rating of 100% from 1272 swaps. He can send 100 to 300 clicks per mailing. So if you can match that with one or

two mailings, click “Book Ad Swap” To send a proposal.

The screenshot shows the 'safe swaps' website interface. On the left is a navigation menu with items like 'My Page', 'My To Do List', 'My Swaps', 'My Funnel Swaps', 'My Messages', 'My Friends', 'My News', 'My Swipes', and 'My Settings'. The main content area features a search filter table with columns for 'Mailing date', 'List size', 'Clicks to swap', and 'Accepts in'. The filters are set to 'Anytime', 'Any', 'Any', and 'Any' respectively. Below the table is a user profile for 'Chris Mollo' with a 100% rating and 1272 likes. His bio states: 'I have a very responsive list and I am looking for honest marketers to do 100-300 click swaps. No co-reg, rotators, or double squeeze pages.' To the right of the bio, it shows 'List size 11993', 'Last seen online', and 'Accepts in 3 hours'.

They also have a system for tracking funnel swaps. You upload a banner that you want to display on your partner’s sites.

The screenshot shows the 'safe swaps' website interface, specifically the 'My Banners' section. The navigation menu is on the left. The main content area has tabs for 'General', 'My Banners', and 'My Sites'. The 'My Banners' tab is active. The text reads: 'To start swapping funnel clicks with others, upload your banners. You can have as many as you wish.' Below this is a form with two fields: 'Banner' with a 'select image file' button and 'Link' with a text input field containing 'http://'. A note below the link field says 'All traffic will go to specified link.' An 'ADD' button is located at the bottom right of the form.

Then you add the banner code to your download page where you want your partner’s banners to be displayed.

- My Page
- My To Do List
- My Swaps
- My Funnel Swaps
- My Messages
- My Friends
- My News
- My Swipes
- My Settings

General My Banners **My Sites**

Site

This site will show banners of your partners.

Banner code

Put this code on your site in place of banner rotation.

Cancel

ADD

Tips to Improve Your Success

Here are a few tips to help improve your success with ad swaps:

- Don't base the ad swap solely on the size of the list. Big lists aren't always responsive. It's the number of clicks you get that matters most and ultimately, the number of leads.
- Find swap partners with *quality*, free offers that will actually benefit your subscribers. That's the best way to maintain a good relationship with your list.
- If a swap goes well, ask about setting up a funnel swap.
- Track conversions on your squeeze page and split-test to increase your opt-in rate.
- Work on building relationships with other marketers so you can set up other types of ad swaps listed above.

Swapping ads and banking clicks are two extremely effective ways to get free traffic to your squeeze page and build your list fast! If you take action on what you've learned, you can easily add hundreds of new subscribers to your list every week!

To your success!