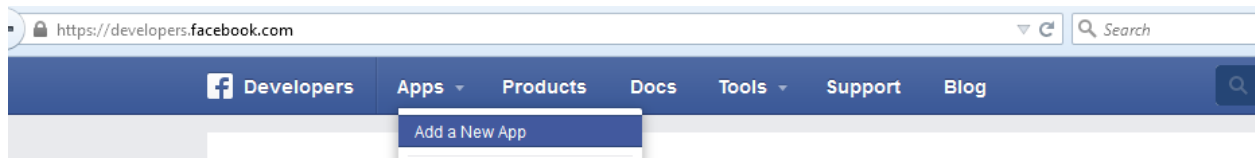
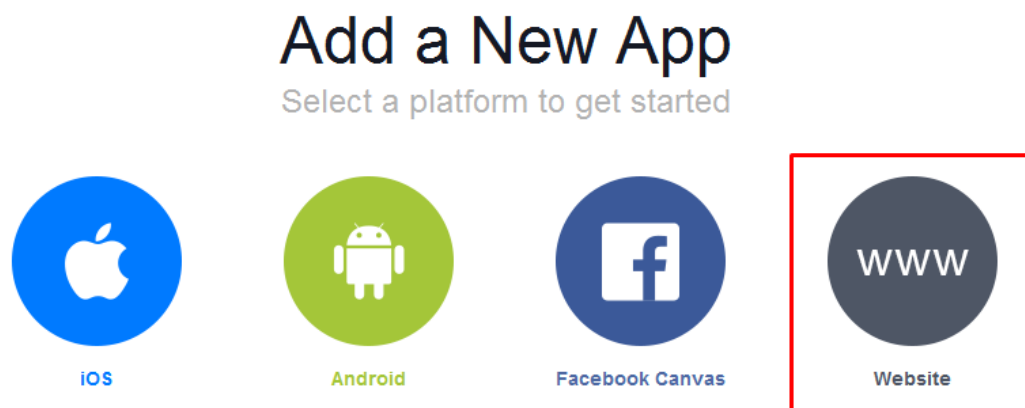


How to create a Facebook App:

1. Go to Facebook.com/developers and click “Apps” navigation and select “Add a new app” as shown below.

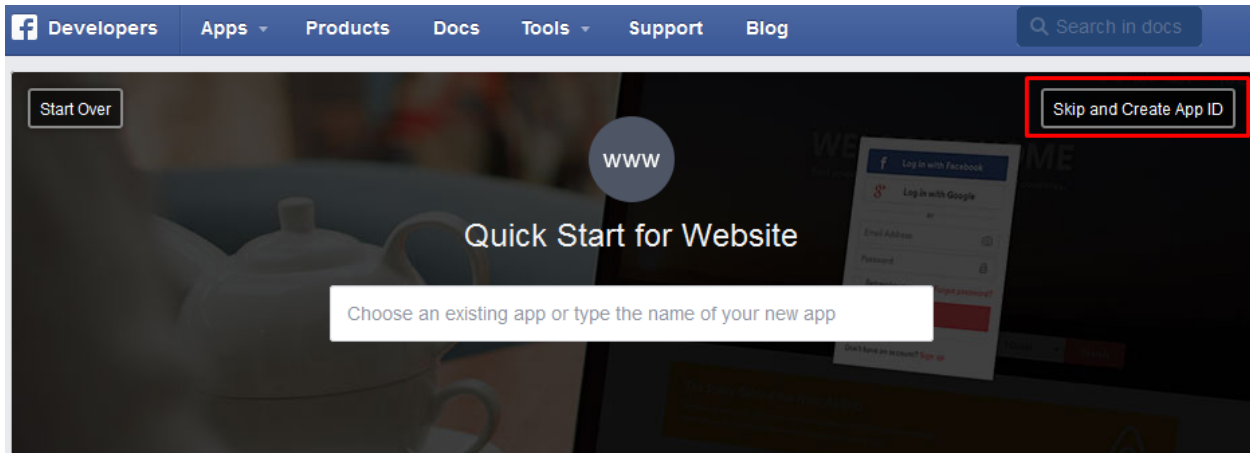


2. Select “Website” from the options



If you're developing on another platform or would like to setup Audience Network please use the [advanced setup](#).

3. Then select “Skip and Create App ID” option as shown below



4. Provide a “display name” and select the category, best one to select is “Apps for Pages”. No need to provide namespace identifier

Create a New App ID

Get started integrating Facebook into your app or website

Display Name

my app name here

Namespace

A unique identifier for your app (optional)

☐ NO

Is this a test version of another app? [Learn More.](#)

Category

Apps for Pages ▼

By proceeding, you agree to the [Facebook Platform Policies](#)

Cancel

Create App ID

5. Next in “Settings” tab provide a Contact Email and “Save Changes”

my app name here ▾

- Dashboard
- Settings**
- Status & Review
- App Details
- Roles
- Open Graph
- Alerts
- Localize

Basic | Advanced | Migrations

App ID: 1542779849294449

App Secret: [Show](#)

Display Name: my app name here

Namespace:

App Domains:

Contact Email: mycontactemailid@gmail.com

+ Add Platform

[Delete App](#) [Discard](#) [Save Changes](#)

6. And then go to “Advanced” tab “Embedded browser OAuth Login” option

Update Settings IP Whitelist

App Settings can only be updated from these IP addresses.

Update Notification Email

A notification email will be sent to this address when updates are made to app settings.

Client Token

8b3b9e452a76fbc9fde5a1ac22a1989e [Reset](#)

☒ YES ☐ NO Client OAuth Login
Enables the OAuth client login flow

☒ YES ☐ NO Embedded browser OAuth Login
Browser control for OAuth client login

☐ YES ☒ NO App Secret Proof for Server API calls
App must submit a proof of app secret

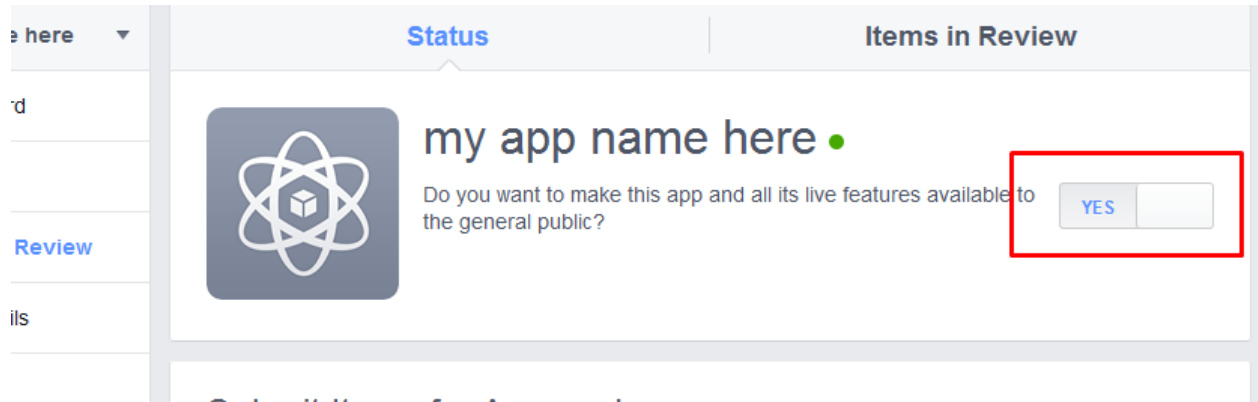
☐ YES ☒ NO Require 2-factor reauthorization
For changing application settings

Valid OAuth redirect URIs

Valid OAuth redirect URI. If not set, your app is open to redirect attacks.

Business Manager

7. Once you provided contact email , you should be able to publish the app live as shown below in “Status & Review” tab



8. Your FB app is completed now. Use the “show” button to view the app secret. You can use both App Id and App Secret with any of your FB marketing software

